



• 2021 VIRTUAL CONFERENCE •

COURAGE. CONNECTION. RESILIENCE.

APRIL 9 & 11, 2021

SPONSORSHIP OPPORTUNITIES

50 YEARS OF WOMEN'S RUGBY IN THE US

WHY SPONSOR?

APRIL 9 & 11, 2021 | VIRTUAL CONFERENCE

COURAGE. CONNECTION. RESILIENCE.

50 YEARS OF WOMEN'S RUGBY IN THE US

Focused on:

- Helping your athletes build lives of integrity, confidence, and self-compassion
- Assessing risk and reward on the field
- Creating a culture for healthy, effective, coaching staffs
- Building a network that endures throughout your career

150 ATTENDEES • ENGAGED & TARGETED AUDIENCE
HIGH LEVEL SPEAKERS • NETWORKING

SPONSORSHIP LEVELS

KEYNOTE SPONSOR: \$1,500 - 1 AVAILABLE!

- 2021 conference sponsorship designation:
 - 2021 WRCRA Virtual Conference, Keynote Sponsor sponsored by [YOUR COMPANY]
- Six (6) dedicated social media posts
- Logo on conference website
- Logo included with WRCRA Conference logo on session marketing
- Four (4) free conference registrations, \$500 value
- Opportunity to provide Participant Direct Link to Sponsor website for merchandise or services offer
 - Sponsors provide link and conference discount code for merchandise or services
 - Early-bird shopping link given with participant registration.(Recommend validation for 1 – 4 weeks)

SPONSORSHIP LEVELS

SESSION SPONSOR: \$1,000 - 3 AVAILABLE!

- 2021 conference sponsorship designation:
 - 2021 WRCRA Virtual Conference, [SESSION TITLE] Session sponsored by [YOUR COMPANY]
- Four (4) dedicated social media posts
- Logo on conference website
- Logo included with WRCRA Conference logo on session marketing
- Two (2) free conference registrations, \$250 value
- Opportunity to provide Participant Direct Link to Sponsor website for merchandise or services offer
 - Sponsors provide link and conference discount code for merchandise or services. (Recommend validation for 1 – 4 weeks.)

SOCIAL HOUR SPONSOR: \$500 - 2 AVAILABLE!

- 2021 conference sponsorship designation:
 - 2021 WRCRA Virtual Conference, Friday or Sunday Social Hour sponsored by [YOUR COMPANY]
- Two (2) dedicated social media posts
- Logo on conference website
- Logo included with WRCRA Conference logo on session marketing
- One (1) free conference registration, \$125 value

SPEAKER HIGHLIGHTS



RACHEL SIMMONS

Best-selling author, educator,
and consultant



CHELSEA GARBER

Ph.D. Economics
Duke University



KOMA GANDY FISCHBEIN

Head coach All Navy Men's Rugby,
Independent director USA Rugby

This year's speakers include Rachel Simmons, Chelsea Garber, Koma Gandy Fischbein, Kat Aversano, Lauren Barber, Katie Hunzinger, Mary Swanstrom, Katie Wurst, Stacey Bridges, Katie Dowty, Sunny Meyers, Ricardo Ramirez, and Kitt Wagner as well as coaches, referees and players from across the country.

FULL AGENDA AVAILABLE AT [USWRF.ORG](https://uswrf.org)



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Become a #wrcraconference sponsor today!



Contact Mary Money to discuss businesses opportunities for this year's conference.
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U.S. WOMEN'S
RUGBY FOUNDATION

